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Dahlias for 1933

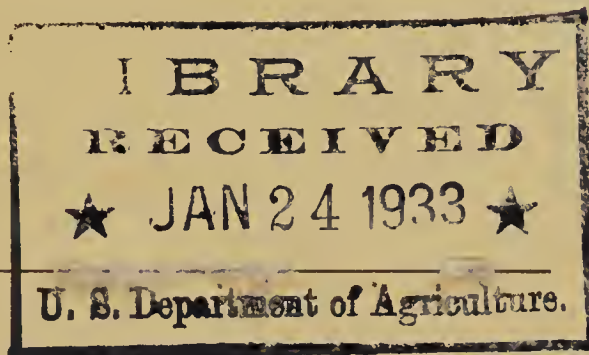


Amelia Earhart

J. F. Cordes

2038 Cloverfield Boulevard
Santa Monica,
Calif.

Phone 29412



In PRESENTING THIS CATALOGUE I wish to thank my many friends of former years, and also my new friends of this year.

May the new year bring health and prosperity to all.

I wish also to inform all the many Dahlia lovers that

Major James B. Eastman

—of—

Laurel, Maryland

is now my Eastern representative and distributor, and will in the future grow and exhibit all of my introductions.

Owing to this arrangement the public may be assured that only such Dahlias as have proven satisfactory after two years trial in Major Eastman's garden will be offered, thus assuring their adaptability to Eastern conditions.

Full credit is due Major Eastman for having so successfully exhibited the two outstanding Dahlias of the current year and which we are jointly introducing. The record made by these flowers is a tribute to his untiring effort in bringing them to the attention of the public.

Amelia Earhart

and

La Fiesta

Roots may be purchased from Major Eastman or direct from me.

To those who contemplate the purchase of Plants of these outstanding Dahlias it is recommended that purchasers living East of the Mississippi river, order them from Major Eastman, and those living West, order from me. This will assure delivery in the shortest possible time and best condition.

General Information

TERMS:—Cash with order please. Dahlia orders are delivered prepaid.

SHIPPING—Roots at any time wanted. Plants April 15.

GUARANTEE—All stock to be true to name and from strong, healthy stock. All Roots to show eyes.

ORDER EARLY—To avoid disappointment as stock of some of the most desirable varieties will not be sufficient. Please indicate a second choice.



Dahlia Green Plants

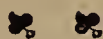
are rooted cuttings, taken from roots which have been started early in the greenhouse. There has been a considerable discussion over the use of Green Plants, some favoring them, and some condemning their use.

We recommend their use very highly to anyone who will take care of them after they plant them. Like any other plant, they must be cultivated, watered and sprayed if insects bother. If you will do this, you will find that Green Plants will produce more and better flowers, and just as good roots as if grown from root stock. They are less liable to carry disease, the clump of roots is much easier to divide next Spring, and they cost just half as much, usually, as roots of the same variety.

Dahlia Green Plants are ready for shipment after April 1st and will bloom at about the same time as roots which have been planted three weeks earlier.

Our prices quoted are for good, strong stock, true to name. Instruction and suggestions for growing are sent with the shipment.

Dahlia Roots are ready for shipment after March 1st. Retail orders are sent prepaid at the prices quoted, providing the order amounts to **\$2.00**. On smaller orders add 25c to cover transportation.



Dahlia Collections

I am offering this season special collection made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large Dahlias only. There are twelve guaranteed Tubers in each collection, all labelled. We prepay all postage. At least double catalogue value.

These collections are

\$5.00, \$10.00, \$25.00 and \$50.00.

Dahlia Seed

Seed offered by me in this list, is I firmly believe, the best that can be grown, as I grow only the best varieties of late introduction with a few older ones of proven performance to give the best balance of type and color.

This seed is grown under as near ideal conditions as is possible in a plot planned and planted for the production of the best possible results. Type, color and quality are carefully mixed.

This seed has produced during the past five years better than eighty per cent double flowers, and has given full satisfaction wherever grown.

The purchaser of this seed can feel safe as I have only one grade and that the best. No singles or any varieties of open centered Dahlias are grown in my garden.

Practically all of my customers increase their order from year to year, and I have never lost one on account of dissatisfaction over flowers produced from my seed.

All seed is thoroughly ripened on the plant and each seed is individually inspected, thus insuring a very high percentage of germination. Full cultural directions on each package.

Seed available from all varieties in this list either by name of parent or mixed.

20 seed.....	\$ 1.00 net
100 seed.....	5.00 net
1000 seed.....	40.00 net

Not sold by ounce or pound
No seed from Amelia Earhart

When ordering seed please indicate a second choice as the supply of some varieties are limited.

All Dahlias listed in this catalogue have grown well for me this past season and only strong healthy roots are sent out.

Full cultural directions with each retail order.

Our motto is:
"Satisfaction Guaranteed"

No transaction is considered as completed unless and until the customer is satisfied.

Introductions for 1933

It is with sincere and great pride that we offer two of the greatest Dahlias produced to date. Both have been included in the 1933 Honor Roll of the American Home and have earned this distinction by their record in shows during 1932.

Amelia Earhart

the outstanding Dahlia of the year; one of the largest Dahlias grown, 13x8 inches, under ordinary culture. Maintains size and closed center throughout the entire season. A very artistic flower of a striking coral-salmon; semi-cactus. Plant growth and stem perfect. Highly insect resistant.

This Dahlia has proved to be the greatest prize winner of the present year and although in the seedling classes, it has met and defeated the very best. We predict that it will win for many years to come.

Originated in California it has been grown with great success for two years in the East by Major J. B. Eastman of Laurel, Maryland.

1932 Show Record

American Home Achievement Medal at New York and Baltimore for best undessiminated seedling.

Best semi-cactus seedling at New York, Atlantic City and Los Angeles, Calif., and Camden, New Jersey.

Best three-year seedling at Baltimore, Bryn Mawr, Washington, D. C., and Richmond, Va.

Largest and best flower in show at Baltimore and Washington, D. C.

Best seedling in show at New York.

Best bloom in show at Pomona, Calif.

A total of fourteen first prizes in nine shows makes this an outstanding record and proves its right to bear its distinguished name.

Named by special permission of Miss Earhart.

Root, \$15.00

Plant, \$7.50

La Fiesta

A large informal decorative of butter yellow pencilled red.

A true variegated Dahlia made up of a mass of lacy petals that curl and twist so that the flower looks like a huge chrysanthemum.

The plant is about four and a half feet tall, and the gigantic flowers are held well above the foliage.

No forcing is necessary and we discourage it, as the flower is naturally large and will win in many shows as largest flower.

Greatly admired by all who saw it during 1932.

1932 SHOW RECORD

Best informal decorative seedling at New York.

Best bloom of undisseminated seedling at Camden, N. J.

Best single bloom of seedling at Richmond, Va.

Best vase of variegated at Los Angeles, Calif.

Largest bloom at Los Angeles, 1931.

Root, \$10.00

Plant, \$5.00



Former Introductions

EL REY

A large formal decorative of a rich golden salmon. Winner of achievement medal at Los Angeles, 1929.

Root, \$2.00

Plant, \$1.00

LOS FELIZ

A large loose petalled decorative, color, a rich red with a black center. Long stemmed, robust plant.

Root, \$2.00

Plant, \$1.00

CLAIR DE LUNE

(Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom heled well out of the fine foliage. A very strong grower, insect resistant, early bloomer, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. Color is a clear sulphur yellow.

Root, \$5.00

Plant, \$2.50

LAURINE STOCKWELL

A semi-cactus of real beauty in a very pleasing rich pink, with cream center held erect on strong stems insect resistant, strong grower, flowers from eight to ten inches by four to six inches in depth.

Root, \$5.00

Plant, \$2.50

EDWARD R. HUNT

A large decorative of good form and extremely prolific; strong grower, insect resistant and an all round satisfactory flower. Blooms early and late during either hot or cool weather. Color is new, best described as Fuschia and makes this Dahlia a real addition to any garden.

Root, \$2.00

Plant, \$1.00

DONNA ROSA

An informal decorative of a very pleasing shade of old rose on long stems, medium to large size and good depth. Makes an excellent cut flower.

Root, \$2.00

Plant, \$1.00

ALICE BOSS

A decorative of striking appearance. It grows very tall and is covered with bloom at all times. Keeps well when cut. Color is cameo pink with cream center.

Root, \$2.00

Plant, \$1.00

MARQUITA

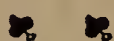
Here is a minature decorative of perfect form and habit. Color is a rosy pink with a decided lavender cast. Long stems, size 2½ to 3½ inches. Plant covered with bloom at all times; keeps exceptionally well when cut; won first prize for best minature at Los Angeles and Long Beach, Calif.

Root, 75c



Worthy Dahlias of Recent Introduction

		Color	Root	Plant
Achievement (Ballay	Golden	Bronze...	\$ 5.00	\$2.50
American Legion (Noneviller)		Yellow...	10.00	5.00
Aztec Glory (Broomall)		Yellow...	2.00	1.00
Andrea Erickson (Fisher-Masson)		White...	5.00	2.50
Bagdad (Redfern)	Flaming	Scarlet...	4.00	2.00
Champoeg (Crites)	Lemon &	Pink...	4.00	2.00
Dwight W. Morrow (Dahliadell)		Red...	5.00	2.50
Full Moon (Ballay)		Yellow...	10.00	5.00
Fort Monmouth (Kemp)		Maroon...	1.00	
Frau O. Bracht	Primrose	Yellow...	2.00	1.00
Grace Curling		Lilac...	2.00	1.00
Girl of Hillcrest (Scott)		Orange...	5.00	2.50
Imperial Pink (Lyndora)		Pink...	5.00	2.50
Ivory (Bessie Boston)	Ivory	White...	3.00	1.50
Jean Aaron	Pink and	Cream...	3.00	1.50
Jean Trimbee	Petunia	Violet...	5.00	2.50
Jane Cowl (Downs)	Bronzy	Buff...	1.00	
Kathleen Norris (Fisher-Masson)		Pink...	3.00	1.50
Laurel Beauty (Eastman)		Rose...	5.00	2.50
Maryland Glory (Quick)	Rich	Rose...	7.50	3.75
Mabel S. Douglas		Lavender...	3.00	1.50
Mary Ellen (Loller)	Rose	Pink...	4.00	2.00
Montalvo (Ballay)		Bronze...	7.50	3.75
Mary Murray		Orange...	1.00	
Oriental Beauty (Barker)		Pink...	2.00	1.00
Prince of Persia (Newson)		Red...	5.00	2.50
Red Bird (Wandell)		Red...	4.00	2.00
San Bernardino (Hunt)		Pink...	5.00	2.50
Satan (Ballay)		Red...	15.00	7.50
Tang (Downs)	Orange &	Gold...	5.00	2.50
Thos. A. Edison (Dahliadell)	R.	Purple...	2.00	1.00
The Commadore (Scott)		Yellow...	7.50	3.75
Treasure Island (Dahliadell)		Apricot...	1.00	
Willamette	Coral &	Rose...	5.00	2.50
Wandell Lavender		Lavender...	7.50	3.75
Wandell Fireball		Flame...	7.50	3.75



We cannot list all the good Dahlias, but all we do list have grown very well in our garden and are recommended.

We have many good ones that are not in this list and may have what you want. We will gladly answer any inquiries.

